

Cookies Policy

This policy explains cookies and similar technologies in connection with the ADCO website, their purposes, and visitor choices. Our Privacy Policy explains the wider handling of personal information and individual rights.

01 Scope and responsibility

This policy applies to adcohq.com and other ADCO websites or features that expressly refer to it. References to "ADCO," "we," "us," and "our" mean ADCO AI LLC and its subsidiaries and affiliated entities involved in operating the relevant website or feature. ADCO AI LLC operates the main corporate website. Our privacy contact can help identify the responsible entity for a particular interaction.

The technologies involved depend on the page, feature, device, and choices made. Descriptions of optional technologies in this policy apply where those technologies are used; they do not mean that every category is active on every page. A specific feature notice may provide additional details about its provider, identifiers, duration, and controls.

02 Understanding cookies and similar technologies

Cookies. A cookie is a small record stored by a browser when a website instructs it to do so. It can be sent back with later requests to remember a setting, maintain a session, or associate activity with an identifier. Cookies do not, by themselves, give a website unrestricted access to files on your device.

Local and session storage. These browser features can store information for website functions without sending it automatically with every web request. Local storage can remain until it is removed by the website, your browser, or you. Session storage generally lasts for a browser tab or session, although browser restoration features can affect when it is cleared.

Pixels, tags, and similar tools. Where used, small images, scripts, identifiers, or comparable technologies can record that content loaded or an interaction occurred. Some send information without setting a conventional cookie. Applicable notice and choice requirements depend on what the technology actually does, not simply its name.

First-party and third-party technologies. First-party cookies are associated with the website domain being visited. Third-party cookies are associated with another domain. A provider's technology can also operate through a first-party domain, so the domain alone does not determine who receives information or why it is used.

03 Purposes and categories

Essential operation and security. Technologies in this category support functions necessary to provide a requested service or transmit a communication. Depending on the feature, these can include session integrity, secure access, request routing, fraud prevention, and remembering privacy choices. An essential label applies only to the necessary purpose; it does not authorize unrelated tracking.

Preferences and functionality. Where available, these technologies remember a selected setting or support an optional feature. Examples include language or display preferences. Whether consent is required depends on the function, the user's request, and applicable law. Optional functionality must not be treated as permission for unrelated advertising or profiling.

Analytics and performance. Where used, these technologies help understand website usage, page performance, errors, and navigation so that the website can be improved. Analytics is not automatically essential. Where applicable law requires permission for device storage or access, we obtain consent or rely on a narrowly applicable exception, with the required information and objection mechanism, before that activity takes place.

Embedded content and external features. An optional video, scheduling feature, social component, or other externally supplied feature may transmit information to its provider and use that provider's technologies. When such a feature is offered, the accompanying notice should identify the provider and relevant purposes. Optional tracking associated with the feature is subject to the required choices before activation.

Advertising and cross-site tracking. Tracking across unrelated websites or services for advertising is an optional purpose and is not essential website operation. Any introduction of this activity requires appropriate advance information, consent where required, and applicable opt-out controls. Merely visiting ADCO's website or submitting an inquiry does not authorize it.

Cookie permissions do not expand the uses of information submitted through a business inquiry, application, or client engagement. In line with our Privacy Policy, we do not sell website-inquiry or recruitment information or share it for cross-context behavioral advertising. Client information remains subject to the restrictions in the applicable agreement.

04 Information associated with these technologies

Depending on the technology and feature, associated information can include a cookie or session identifier, Internet Protocol address, browser and device details, referring page, pages requested, timestamps, technical errors, and preference or consent records. These records can be personal information where they identify an individual or can reasonably be linked to one.

A website can also receive ordinary connection and security information when a browser requests a page, even if cookies are blocked. Such server records are distinct from information stored on your device. Where those records contain personal information, the purposes, safeguards, retention, and rights described in our Privacy Policy apply.

05 Consent and other permitted uses

Our policy is to obtain consent before storing or accessing information through optional technologies where applicable law requires it. Technologies that qualify for a legal exception must be limited to the exempt purpose and satisfy the conditions of that exception. Where an exception requires an easy and free way to object, that choice must be provided.

Where consent is requested, it must be a clear choice based on understandable information. Silence, inactivity, preselected optional settings, accepting general website Terms, and continuing to browse do not constitute the required consent. Visitors must be able to reject optional purposes and, where appropriate, select them separately.

A preference notice or feature-level consent request, where provided, explains the choices. Essential operation may continue when optional purposes are rejected. Refusing a feature must not activate other optional tracking.

Consent to storing or accessing information on a device is distinct from the legal basis needed to process personal information obtained through that activity. Our Privacy Policy explains the legal grounds that may apply to personal-information processing.

06 Managing your choices

Website and feature controls. If a page or feature presents cookie preferences or an optional-technology control, use that control to accept, reject, or change the relevant purposes. Where we rely on consent, withdrawing it must be as easy as giving it. You can contact privacy@adcohq.com for help locating the control relevant to a feature or exercising an applicable objection.

Browser settings. Most browsers let you inspect stored site data, remove cookies and other storage, block third-party cookies, or block cookies more broadly. Look in your browser's privacy, security, or site-data settings. Options vary by browser and version. Blocking essential storage may affect a requested function, and deleting stored preferences may cause choices to be requested again.

Different devices and browsers. A preference normally applies to the browser, device, and website context in which it is recorded. You may need to repeat a choice on another device or browser, in a private browsing session, or after clearing site data. Browser synchronization and storage restrictions can also affect how long a choice persists.

Withdrawing consent. Withdrawal stops future optional tracking that depends on that consent and does not make earlier processing unlawful. It does not prevent retention of a limited consent record or processing for a separately justified legal obligation. Changing a preference does not necessarily remove every previously stored item, so browser controls may also be needed. Deleting personal information is a separate request from clearing browser storage.

Privacy signals. Where applicable law requires us to recognize an opt-out preference signal, including Global Privacy Control, we apply it to the processing covered by that requirement. A browser's Do Not Track setting is a different signal and does not have a uniform industry implementation. We do not commit to responding to Do Not Track except where required by law; this does not limit recognition of legally required opt-out signals.

07 Duration and retention

Session cookies ordinarily last for a browsing session. Persistent cookies have a configured expiration and may remain until that time or until deleted earlier. Some browsers restore sessions or remove storage sooner, so actual persistence can differ from the configured duration. Other storage mechanisms have their own lifecycle and may remain until removed.

Duration depends on the purpose and should be no longer than necessary. A particular technology's details should identify its duration or the criteria that determine it. Contact us if you cannot locate that information.

The lifetime of a browser record is different from retention of information already received by ADCO or a provider. Deleting a cookie does not automatically delete server records. Retention of personal information is governed by the criteria in our Privacy Policy, including operational need, legal obligations, security, rights requests, and any applicable agreement. A limited consent or objection record may be retained to demonstrate and respect your choice.

08 Providers, external services, and transfers

Providers involved in hosting, security, communications, or an optional website feature may process relevant technical information for the function they supply. The role and permissions of a provider depend on the service and applicable arrangements. A provider acting on ADCO's behalf is subject to appropriate restrictions on its use of personal information.

When a third party operates an independent service, its own privacy and cookie information explains its activities. Following an external link may take you outside the scope of ADCO's website choices. A linked site can use its own technologies when you visit it. Review that service's notices and settings before proceeding or submitting information.

ADCO remains responsible for technologies we choose to place on our website, including providing information and legally required controls for externally supplied functionality.

Associated personal information may be processed in the United States, Ethiopia, or countries where authorized providers operate. Our Privacy Policy explains international processing and the safeguards required where transfer restrictions apply. Cookie consent does not, by itself, replace an international-transfer safeguard required by law.

09 Changes to this policy

We may revise this policy as website features, providers, practices, or legal requirements change. The current text will be available with the website's legal information. Material changes will receive additional notice where required or appropriate.

A policy revision does not automatically expand an existing consent. If a change introduces a new purpose or otherwise requires a fresh choice, the relevant notice and permission must be provided before that use begins.

10 Contact and privacy rights

For questions about cookies, provider details, a particular website feature, or your choices, contact ADCO AI LLC at privacy@adcohq.com. Please identify the page or feature and, if helpful, your browser type. Do not send passwords, authentication cookies, session tokens, or other secret values.

Our Privacy Policy explains applicable rights to access, correct, delete, restrict, or object to personal-information processing, along with request procedures and complaint rights. You may also contact the relevant data protection authority where that right is available. Nothing in this policy limits mandatory rights.